# LEGITIMATE INTEREST DISCLOSURE STATEMENT

(for IAB TCF Global Vendor List registration)

Last Updated: 01/03/2025
Vendor Name: Fastad.PRO
Vendor ID: N/A

Website: [https://fastad.pro](https://fastad.pro/)
Contact Email: privacy@fastad.pro

## 1. INTRODUCTION

This document explains how Fastad.PRO processes personal data under the legitimate interest legal basis, in compliance with the General Data Protection Regulation (GDPR) and the IAB Transparency & Consent Framework (TCF v2.2).

As a vendor registered with the IAB TCF Global Vendor List (GVL), we process data for select Purposes, Special Purposes, and Features, ensuring user rights are respected through transparency, minimal data retention, and the ability to opt out.

## 2. LEGITIMATE INTEREST PROCESSING PURPOSES

Purposes Processed Under Legitimate Interest:

| Purpose # | Name | Legal Basis | Data Retention |
| --- | --- | --- | --- |
| 8 | Measure content performance | Legitimate Interest | 7 days |
| 10 | Develop and improve services | Legitimate Interest | 60 days |

Special Purposes Processed Under Legitimate Interest:

| Special Purpose # | Name | Legal Basis | Data Retention |
| --- | --- | --- | --- |
| 12 | Ensure security, prevent and detect fraud, fix errors | Legitimate Interest | 180 days |
| 13 | Deliver and present advertising and content | Legitimate Interest | 7 days |
| 14 | Save and communicate privacy choices | Legitimate Interest | 0 day |

We do not rely on legitimate interest for any operations requiring explicit user consent (e.g., personalized advertising).

## 3. JUSTIFICATION FOR LEGITIMATE INTEREST

We conducted a Legitimate Interest Assessment (LIA) to ensure:

* The processing is necessary for content performance measurement, fraud prevention, service stability, and product improvement.
* User rights are balanced through transparency, opt-out mechanisms, minimal data retention, and other safeguards.
* We maintain appropriate technical and organizational measures (e.g., encryption, pseudonymization, access controls) to protect personal data.

Processing under legitimate interest is essential to maintain advertising integrity, deliver high-quality experiences, and safeguard our Services from fraudulent or malicious activity.

## 4. DATA PROCESSING AND RETENTION

Categories of Data Collected and Held:

| Data Category | Collected | Already Held |
| --- | --- | --- |
| IP addresses | YES | YES |
| Device characteristics | YES | YES |
| Device identifiers | NO | NO |
| Probabilistic identifiers | YES | YES |
| Authentication-derived IDs | NO | NO |
| Browsing & interaction data | NO | NO |
| User-provided data | NO | NO |
| Non-precise location data | YES | YES |
| Precise location data | NO | NO |
| User profiles | NO | NO |
| Privacy choices | YES | YES |

### Special Features Declaration

| Special Feature | Supported |
| --- | --- |
| Use precise geolocation data | NO |
| Actively scan device characteristics for identification | NO |

### Feature Declaration

| Feature | Supported |
| --- | --- |
| Match and combine data from other data sources | NO |
| Link different devices | NO |
| Identify devices based on information transmitted automatically | YES |

## 5. USER RIGHTS & OPT-OUT OPTIONS

Under GDPR and relevant laws, users have the right to:

* Object to processing under legitimate interest.
* Access, correct, or delete their personal data.
* Opt out of certain processing through industry tools such as: [YourOnlineChoices.eu](https://www.youronlinechoices.eu/)

To exercise these rights, users can contact us at privacy@fastad.pro or refer to our Privacy Policy for additional details on managing preferences.

## 6. CONTACT INFORMATION

If you have questions about this statement or wish to exercise any data protection rights, please reach out:

Email: support@fastad.pro
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